

# Prioria

## **Prioria Robotics Announces Strong Business Growth; Increases Hiring**

GAINESVILLE, Fla; September 15, 2014...Prioria Robotics, developers of dynamic Unmanned Aerial Vehicle (UAV) systems, today announced that new customer engagements will result in projected year-over-year revenue growth of more than 200 percent for 2014. The company also announced immediate availability of seven Gainesville, Florida-based engineering positions.

Prioria provides small UAVs for a range of government and private sector applications, including national security, public safety and multiple commercial endeavors such as agriculture, oil and gas, mining, education and land management.

“Customers like NASA and DARPA recognize the exceptional capabilities of our systems, which benefit the nation and other regions of the world in profound ways,” said Bryan da Frota, Co-Founder and CEO, Prioria Robotics. “I’m proud of our team and we look forward to adding many new, talented employees as soon as possible.”

The new positions include:

- An Aerodynamicist for expert-level research on small unmanned aerial systems with both fixed wing and rotary wing design.
- An Aeronautical Engineer for the design and creation of aircraft structures and aero-mechanical systems on small unmanned aerial systems with both fixed wing and rotary wing design.
- An Electrical Engineer for the design of electrical/electronic systems for small unmanned aerial systems and other small robotics.
- A Non-Linear Controls Engineer for advanced vision-based estimation and control of fixed wing and rotary wing aircraft.
- A Mechanical CAD Engineer for the design of aircraft structures and aero-mechanical system on small unmanned aerial systems using SolidWorks.
- A Software Engineer to design, implement and maintain the various software subsystems required on small unmanned aerial systems. Includes platform control, mission planning, video compression and transmission, image processing, wired and wireless network communication, payload control, and data analysis.
- A Technical Project Manager to manage planning, scheduling and budgeting activities on technical projects.

Ideal candidates will already reside in the North Central Florida region to provide a quick, smooth transition into their new roles with the company.

### **About Prioria Robotics**

Prioria Robotics is a Gainesville, Florida-based developer of small unmanned aerial vehicle systems and related technologies, most notably the Maveric, a breakthrough composite carbon fiber unmanned aerial vehicle. Prioria also provides engineering solutions for industrial and ground robotics, medical device manufacturers, homeland security applications and other cutting edge commercial products. Prioria utilizes the underlying technologies and components of its unmanned systems to provide solutions to an

assortment of other complimentary markets. The company continues to innovate through the development of new products and the underlying embedded technologies that power them, and Prioria Robotics seeks to drive forward a vision that a smarter system is more useful, more efficient, and most importantly, makes customers' lives easier. The company is proud to deliver high-tech products and services to civilian and commercial markets and to our nation's military. Prioria Robotics was founded in 2003 by business and engineering graduates from the University of Florida. Visit [www.prioria.com](http://www.prioria.com) for more information.

Phillip Bergman  
Frankel Media Group  
[phillip@frankelmedia.com](mailto:phillip@frankelmedia.com)  
Cell: 845-728-3984